

MINUTES OF THE MEETING OF THE BOARD OF DIRECTORS OF THE NEVADA HOUSING ASSISTANCE CORPORATION ON MARCH 30, 2017

The Board of Directors of the Nevada Affordable Housing Assistance Corporation, a Nevada non-profit corporation ("NAHAC") held a public meeting on March 30, 2017, beginning at 1:00 p.m. PST at the following locations:

NAHAC Conference Room: 3016 W. Charleston Blvd., Suite 160, Las Vegas, Nevada 89102

By Teleconference to: +1 (872) 240-3311; Access Code: 522-570-469 by Videoconference to: https://global.gotomeeting.com/join/522570469

Access Code: 522-570-469

Call to order, Roll call.

The meeting was called to order by Timothy Whitright, Board Chairman. Roll was taken by AJ Gavilanes, Secretary.

Board Members present were: Timothy Whitright - Board Chairperson; Michael Holliday - Nevada Housing Division Director; Sharath Chandra - Nevada Business & Industry Director; and Rande Johnsen - Independent Director.

Board Members absent were: Mohammad Nemati - Independent Director

Also present were: Verise Campbell, Chief Operating Officer/Chief Executive Officer - NAHAC; Veronica Lewis, Operations Manager - NAHAC; Tony Cammiso, CPC, HCA & Marketing Manager - NAHAC; AJ Gavilanes, Office Administrator / Secretary - NAHAC; Greg Glover, Chief Information Officer (Consultant) – NAHAC; Chantell Legacy (Ellsworth & Stout CPA's), Auditor – NAHAC; and Ann Morgan (Fennemore Craig P.C.), Legal Counsel – NAHAC.

Members of the public attending in person were asked to sign in, and the sign-in-sheet is attached to the original minutes as Exhibit A.

1. Public comment (1st period)¹: None.

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¹ This public comment agenda item is provided in accordance with NRS 241.020(2)(d)(3) which requires an agenda provide for a period devoted to comments by the general public, if any, and discussion of those comments. No action may be taken upon a matter raised under this item of the agenda until the matter itself has been specifically included on an agenda as an item upon which action will be taken. Comments by the public may be limited to five minutes person as a reasonable time, place and manner restriction, but may not be limited based upon viewpoint.



2. Approval of Minutes:

a. February 24, 2017

<u>Director Johnsen moved to approve the minutes for February 24, 2017. The Motion was</u> seconded by Director Holliday and approved by unanimous vote.

b. March 20, 2017

<u>Director Holliday moved to approve the minutes for March 20, 2017. The Motion was seconded by Director Johnsen and approved by unanimous vote.</u>

3. Approval of Agenda for March 30, 2017

<u>Director Holliday moved to approve the agenda for March 30, 2017. The Motion was seconded by Director Johnsen and approved by unanimous vote.</u>

4. Items to be Presented for Information and Discussion:

a. Update on the SIGTARP and US Treasury audit/expense reviews with discussion regarding options for potential repayment.

Chief Operating Officer/Chief Executive Officer Campbell advised that NAHAC has not received the report from US Treasury and it is still forthcoming.

b. NAHAC Operations and Performance Report

CPC, HCA & Marketing Manager Cammiso presented the Performance Report February 2016 - February 2017

Operations Manager Lewis advised on planned program changes for the 20th Amendment.

Chief Operating Officer/Chief Executive Officer Campbell advised that the Principal Reduction Affordability Program should be on the next meeting agenda.

Chief Information Officer (Consultant) Glover presented an update on the plans for implementation of the NMAS system.

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c. Review of Financials for February 2017

Chantell Legacy with Ellsworth & Stout CPA's walked the Board through the financials.

5. Items for Board Information, Discussion and Possible Action:

- **a.** Authorization for President/Chairperson to execute First Amendment to Services Agreement with CalHFA MAC that changes:
 - i. Section 4. Compensation Changes made to Subsection c.) Rates; Subsection d.) Implementation of Indirect Cost Plan and Subsection e.) 30-Day payment cycle.
 - ii. Section 12. Indemnification & Waiver Entire section replaced.
 - **iii.** Section 15. Copyright and Ownership of Work Subsection b.) Entire subsection replaced.
 - iv. Section 21. Insurance Entire section replaced.

Chief Operating Officer/Chief Executive Officer Campbell shared that after CalHFA Mortgage Assistance Corporation had some communication with US Treasury there were sections that needed to be more specific.

Scott Bie with CalHFA Mortgage Assistance Corporation agreed, and advised the amendment was to address indirect costs due to US Treasury requirements and some indemnification.

Director Chandra moved to approve authorization for President/Chairperson to execute First Amendment to Services Agreement with CalHFA MAC as specified in item 5a. The Motion was seconded by Director Johnsen and approved by unanimous vote.

b. Authorization for President/Chairperson to execute a 12 month agreement with BRAINTRUST in an amount not to exceed \$144,500 for Public Relations, Marketing, Website and Social Media.

A proposal was presented by Kurt Ouchida, Monica Vanyo and Dustin Klein of BRAINTRUST.

Chief Operating Officer/Chief Executive Officer Campbell advised that US Treasury had recommended Granicus (recently merged with GovDelivery), which may be very helpful in preparing key words.

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Chairperson Whitright expressed his desire to have NMAS up and functioning smoothly with any potential issues worked out and the necessary temporary staffing in place as well as the outcomes of other contract discussions prior to moving to execute an agreement for the marketing plan.

Director Johnsen responded that he believed NAHAC could potentially run into a problem if the marketing plan was not approved in order to allow a staggered alignment with the internal functions.

Kurt Ouchida of BRAINTRUST stated that it was important that their firm have ramp-up time for their processes, including discovery to be done and assets to evaluate. Mr. Ouchida gave an example; referencing the Home Again campaign, stating BRAINTRUST was brought in in September for a January launch and it gave them proper breathing time to be effective teeing the campaign up for success.

Director Johnsen inquired about the lead time BRAINTRUST would need. Mr. Ouchida replied with the following approximate timeframes:

- 2 weeks press release
- 1 month logo
- 30 45 days website

Chief Operating Officer/Chief Executive Officer Campbell advised that everything NAHAC does related to PR and Marketing must be approved by US Treasury and Nevada Housing Division and added the US Treasury had cautioned NAHAC about moving too quickly on the other pieces without having the website rebranded.

Director Holliday moved to approve authorization for President/Chairperson to execute a 12 month agreement with BRAINTRUST in an amount not to exceed \$144,500 for Public Relations, Marketing, Website and Social Media with the statement that Chairperson Whitright work with Chief Operating Officer/Chief Executive Officer Campbell to decide when the implementation would take place. The Motion was seconded by Director Johnsen and approved by 3-1 vote with Chairperson Whitright opposed.

6. General Board Comments, Questions and Items for Future Board Meetings: None.

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- 7. 2nd period of Public Comment and Discussion²: None.
- **8. Adjournment.** (For Possible Action)

Roard approval confirmation.

<u>Director Holliday moved to adjourn the meeting.</u> The Motion was seconded by <u>Director Johnsen and approved by unanimous vote.</u>

board approvar commination.
AJ Gavilanes
NAHAC Corporate Secretary

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Nevada Affordable Housing Assistance Corporation

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<u>Director Holliday moved to adjourn the meeting</u>. The Motion was seconded by <u>Director Johnsen</u> and approved by unanimous vote.

Board approval confirmation:

AJ Gavilanes

NAHAC Corporate Secretary

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EXHIBIT A TO MINUTES OF THE MEETING OF THE BOARD OF DIRECTORS OF THE NEVADA HOUSING ASSISTANCE CORPORATION ON MARCH 30, 2017

PUBLIC SIGN IN SHEET

(See the Attached)

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PUBLIC MEETING ATTENDANCE RECORD & SIGN-IN

Board of Directors of Nevada Affordable Housing Assistance Corporation (NAHAC)

Date & Time of Meeting: March 30, 2017 1:00 PM

PLEASE PRINT LEGIBLY AND MARK THE APPROPRIATE BOXES

Name	Organization (N/A if none)	Title (N/A if none)	General Public	Method of Attendance	Not In Attendance	Signature (In-Person Only)
Timothy Whitright	Nevada Housing Division / NAHAC Board of Directors	Deputy Administrator / NHD Director & President, Chairperson	NO			Thy (A)
Michael Holliday	Nevada Housing Division / NAHAC Board of Directors	CFO / NHD Director & Treasurer	NO	☐ In-Person (sign) ☐ Teleconference		7
Sharath Chandra	Nevada Real Estate Division / NAHAC Board of Directors	Administrator / Nevada Bus. & Industry Director	ON	In-Person (sign)		
Mo Nemati	NAHAC Board of Directors	Independent Director, Vice President & Vice Chairperson	NO	☐ In-Person (sign)	×	7
Rande Johnsen	NAHAC Board of Directors	Independent Director	NO	MIn-Person (sign)		
Verise V. Campbell	NAHAC	Chief Operating Officer	NO	✓ In-Person (sign)✓ Teleconference		Mari
Veronica Lewis	NAHAC	Operations Manager	NO			A Sam
Tony Cammiso	NAHAC	CPC, HCA & Marketing Manager	ON	\boxtimes In-Person (sign) \square Teleconference		Jos Armi
David "Greg" Glover	NAHAC	Chief Information Officer (Consultant)	NO			Sand D. Shin
A.J. Gavilanes	NAHAC	Office Administrator / Secretary	ON			Color
Brian Hardy	Ellsworth & Stout CPA's/ NAHAC	NAHAC CPA	NO	☐ In-Person (sign) ☐ Teleconference	X	
Chris Byrd	Fennemore Craig P.C. / NAHAC	NAHAC Legal Counsel	NO	☐ In-Person (sign) ☐ Teleconference	×	
Ann Morgan	Fennemore Craig P.C. / NAHAC	NAHAC Legal Counsel	NO	☐ In-Person (sign) 【 Teleconference		

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Di Richardson	CalHFA Mortgage Assistance Corporation	Director of Legislation	5a	☐ Yes ☐ №	☐ In-Person (sign) ☐ Teleconference	Not in altendance
Scott Bie	CalHFA Mortgage Assistance Corporation	Senior Project Manager	5a	X Yes	☐ In-Person (sign) ☐ X Teleconference	
Ted Ballmer	CalHFA Mortgage Assistance Corporation	Attorney III	5a	\square Yes \square No	☐ In-Person (sign) ▼ Teleconference	Ŋ
Kurt Ouchida	BRAINTRUST	Managing Partner	5b	$leve{\mathbb{X}}$ Yes \Box No	\mathbf{X} In-Person ($sign$) \Box Teleconference	Departul before
Monica Vanyo	BRAINTRUST	Account Director	5b	$lacktriangleq ext{Yes} \ lacktriangleq ext{No}$	X In-Person (sign)☐ Teleconference	Departer Bitore
Dustin Klein	BRAINTRUST	Digital Marketing Manager	5b	igwedge Yes $igwidghtarrow$ No	\square In-Person ($sign$) \square Teleconference	Departue leufen
Chantell Legacy	Ellsworth & Stout	NAHAC CPA		\square Yes \square No	\square In-Person (sign) X Teleconference	Deposit to the
				\square Yes \square No	☐ In-Person (sign) ☐ Teleconference	0
				\square Yes \square No	\square In-Person ($sign$) \square Teleconference	
				\square Yes \square No	\square In-Person ($sign$) \square Teleconference	
				\square Yes \square No	\square In-Person ($sign$) \square Teleconference	
				Yes	☐ In-Person (sign) ☐ Teleconference	
			i	Yes	☐ In-Person (sign) ☐ Teleconference	