

NAHAC

SOCIAL MEDIA REPORT – JUNE 2024

JUNE SUMMARY

5.7%

ENGAGEMENT
RATE PER
IMPRESSION



653.2%

437

TOTAL ORGANIC
IMPRESSIONS



10.6%

25

TOTAL
ENGAGEMENTS



773.3%

FACEBOOK PERFORMANCE STATS

	April	May	June
	MOM	MOM	MOM
Total Fans	635	640	642
New Followers	0	5	2
Total Published Posts	28	12	11
Engagements	5	3	25
Avg. Engagement Per Impression	1.2%	0.8%	5.7%
Organic Impressions	426	395	437

Facebook Takeaways

- Organic impressions increased by 10.7%
- Organic engagement per impression has increased by 5.9% with a change of 652.9%

FACEBOOK TOP POSTS




Nevada Homeowner Assis...

Wed 6/19/2024 12:00 pm PDT

We're honored to help families in need, and proud to share that we've helped thousands of families and counting across...



Total Engagements	7
Reactions	3
Comments	1
Shares	0
Post Link Clicks	—
Other Post Clicks	3





Nevada Homeowner Assis...


Mon 6/3/2024 11:49 am PDT

Let's celebrate the pride, security, and stability that owning a home brings to families, communities, and neighborhoo...




Total Engagements	3
Reactions	2
Comments	1
Shares	0
Post Link Clicks	—
Other Post Clicks	0





Nevada Homeowner Assis...

Fri 6/21/2024 11:11 am PDT

Here's to the beginnings, the endings, and all the beautiful moments in between that make our houses into homes...



Home is where one starts from



— T.S. Eliot. English poet and dramatist

Total Engagements	1
Reactions	1
Comments	0
Shares	0
Post Link Clicks	—
Other Post Clicks	0

A photograph of a group of people in a meeting. In the foreground, a woman with brown hair tied back, wearing a green sweater, is smiling and gesturing with her hands. Behind her, another woman with long brown hair, wearing a dark jacket, is also smiling. In the background, a man in a grey sweater and glasses is standing. They are gathered around a wooden table with laptops and white mugs. The scene is indoors, with a lamp and a door visible in the background.

Thank you.